GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

MA&UD Dept., - Swachha Bharath Mission – **Swachhata Hi Sewa (SHS**) - A fortnight Programme from **14th September, 2024 to 1st October, 2024**, as a part of prelude to the **Swachh Bharath Diwas** Celebration on **2nd October, 2024** under the theme "**Swabhav Swachhata – Sanskar Swachhata"** – Constitution of State Level & District Level Steering Committees for monitoring and implementation of the programme, as per proposed timelines – Orders - Issued .

MUNICIPAL ADMINISTRATION & URBAN DEVELOPMENT (K) DEPARTMENT

G.O.RT.No. 704 Dated: 06-09-2024

Read the following: -

1. From the Joint Secretary & National Mission Director, SBM-Urban, D.O.Lr.No – 13/7/2024-SBM-IV, dated: 28.08.2024.
2. From the MD, SACE-file No. 2543256, dated:04.09.2024.

** * **

ORDER:-

In the D.O.lr.1st read above, the Secretary, DDWS and MoHUA, GoI have informed that 2nd October will be observed as Swachh Bharat Diwas as tribute to the Father of the Nation on his Jayanthi. As a prelude, a fortnight of 'Swachhata Hi Sewa (SHS)' has been observed since 2017. To Honour this milestone, this year also **SHS**, **2024** campaign will be organized **from 14th September to 1st October with the theme 'Swabhav Swachhata- Sanskaar Swachhata' with Swachh Bharat Diwas celebration on 2nd October.**

2. The three main pillars of SHS, 2024 campaign include the following :-

- **Swachhata Ki Bhaagidari:**
  i. Swachh Bharat Cultural Fests
  ii. Waste to Art Installations
  iii. Swachh Food Streets Initiatives

- **SampoornaSwachhata&SwachhataLakshitEkayi:**
  i. Mass cleanliness drives
  ii. Identifying blackspots as Cleanliness Target Units(CTUs) and clearing

- **SafaiMitra Suraksha Shivirs**
  i. Single window camps for health and welfare of sanitation workers

3. In the circumstance reported by the Managing Director, Swachha Andhra Corporation, Vijayawada in the reference 2nd read above, Government hereby constitutes two Committees 1.State level Steering Committee and 2.District level Steering Committee to monitor and to review the entire scheduled programme, as per proposed timelines, to take up this fortnight campaign of Swachhata Hi Sewa (SHS) – 2024 from 14th September to 1st October under the theme 'Swabhav Swachhata – Sanskar Swachhata', apart from the National Steering Committee, to make SHS, 2024 a huge success.

(Contd...2)

I. **State Level Steering Committee:-**

1	The Chief Secretary, Govt of AP	Chairman
2	The Special Chief Secretary to Govt., MA & UD Department	Convener
3	The Managing Director, Swachha Andhra Corporation	Nodal Officer
4	The Special Chief Secretary to Government, Environment, Forest, Science & Technology Department	Member
5	The Special Chief Secretary to Government, Health, Medical & Family Welfare Department	Member
6	The Principal Secretary to Government, Transport, Roads& Buildings Department	Member
7	The Principal Secretary to Government, Skill Development & Training Department	Member
8	The Principal Secretary to Government, Tribal Welfare Department	Member
9	The Secretary to Government, Women, Children Disable & Senior Citizens Department	Member
10	The Secretary to Government, Higher Education Department	Member
11	The Secretary to Government, School Education	Member
12	The Secretary to Government, Minorities Welfare Department	Member
13	The Secretary to Government, Backward Classes Welfare Department	Member
14	The Secretary to Government, Social welfare Department	Member
15	The Secretary to Government, (Tourism & Culture), Youth Advancement, Tourism and Culture Department	Member
16	The Secretary to Government, Youth Services & Sports	Member
17	The Secretary to Government, Endowment Department	Member
18	The Director, Municipal Administration	Member
19	The Director, N.C.C Directorate	Member
20	NGO - Dalit Bahujan Resource Centre	Member
21	Any NGO working on sanitation or cultural activities	Member

II. **District Level Steering Committee:-**

1	The District Collector	Chairman
2	Superintendent of Police	Member
3	The Regional Director, Municipal Administration	Convener
4	Municipal Commissioner	Convener
5	Project Director, ICDA	Member
6	District Revenue Officer	Member
7	Deputy Director Social Welfare	Member
8	District Education Officer	Member
9	Other district officials as decided by District Collector	Member
10	Any NGO or CSO as decided by the District Collector	Member

(Contd...3)

4. The Managing Director, Swachha Andhra Corporation shall take necessary action accordingly.

(BY ORDER AND IN THE NAME OF THE GOVERNMENT OF ANDHRA PRADESH)

ANIL KUMAR SINGHAL
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To
The Chief Secretary, Govt., of AP.
The Special Chief Secretary to Government, MA & UD Department.
The Special Chief secretary to Government Environment, Forest, Science & Technology Department
The Special Chief Secretary to Government Health, Medical & Family Welfare Department
The Principal Secretary to Government, Transport, Roads& Buildings Department
The Principal Secretary to Government, Skill Development & Training Department
The Principal Secretary to Government, Tribal Welfare Department
The Secretary to Government Women, Children Disable & Senior Citizens Department
The Secretary to Government, Higher Education Department
The Secretary to Government, School Education
The Secretary to Government, Minorities Welfare Department
The Secretary to Government, Backward Classes Welfare Department
The Secretary to Government, Social welfare Department
The Secretary to Government (Tourism & Culture), Youth Advancement, Tourism and Culture Department
The Secretary to Government, Youth Services & Sports
The Secretary to Government, Endowment Department
The Director, Municipal Administration, AP
The Managing Director, Swachha Andhra Corporation,
All the Collectors and District Magistrates in the State
All the District Superintendent of Police in the State,
Copy to:-
The OSD/PS to Chief Secretary, Govt., of AP
The P.S. to Special Chief Secretary to Government, MA & UD Department.
Sf/Sc.

// FORWARDED:: BY ORDER //

SECTION OFFICER